

Garden News



For Immediate Release



Tourist Development Council grant supports Naples Botanical Garden events

NAPLES, FL – December 2, 2024– Each year, Naples Botanical Garden welcomes thousands of visitors through its gates to experience seasonally beloved events, including its [Día de los Muertos Celebration](#) each fall and [Johnsonville Night Lights in the Garden](#) in the winter. The Garden's ability to offer these events is directly impacted through support from Collier County's [Tourist Development Council](#), which in 2024 gave the Garden a \$75,000 grant. As a result of this funding, the Garden is able to reach visitors near and far, diversify its audience, and celebrate the culture and natural beauty of Southwest Florida.

Through its dedicated support, the Council's grant directly supports:

Día de los Muertos Celebration

This weekend-long event offers a time to share memories of loved ones, celebrate families and friends, and discover the holiday's significance and rich culture, originating in Mexico. The celebration includes community ofrendas, musical and dance performances, specialty food and drink, as well as arts and crafts stations.

Johnsonville Night Lights in the Garden

This annual tradition offers a seasonal staple that is distinctly Southwest Florida. The Garden is illuminated in thousands of lights, and guests may enjoy live music each night, photo ops, a living bromeliad tree, festive treats and specialty cocktails for purchase, and much more.

For media questions, please contact media@naplesgarden.org.



About Naples Botanical Garden

Naples Botanical Garden is where plants and people thrive together. In addition to our 170-acre showcase for tropical plants, the Garden offers a uniquely beautiful, natural, and ever-changing experience to bring our diverse community together to enjoy companionship, refuge, learning, and celebration. Every Garden ticket or membership purchase supports Naples Botanical Garden's conservation efforts.

Seasonal hours of operation are 9 a.m. – 5 p.m. (8 a.m. early entry for Members).

Visit naplesgarden.org for details.

[Visit Our Media Page](#)

About the Tourist Development Council

The Tourist Development Council works to promote distinctive world class vacation and group meeting experiences, which result in positive economic growth and stability for Collier County.

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